

League Committee Meeting #9 – Wednesday, June 24, 2009 @ 8:30pm, Buona Beef, Oak Park

Attendees: Christine D., Elizabeth E., Megan O., Kristen V., Amy S., Annie S.

I. Finances – The Committee discussed the status of league fee collection. Amy provided the Committee with a financial report detailing the league’s expenses and incomes.

II. Publicity and Recruiting – The Committee discussed ongoing publicity/advertising efforts as well as upcoming events like the Flyers game and the Uptown Summer Unity Festival. The Committee brainstormed ideas for activities and prizes to give away at the festival. The Committee set August 8 as a “come watch us play” day, which we will publicize to everyone.

Action items

- Megan will look into getting permission to charge \$ to play Bozo buckets
- everyone should be thinking about activities/prizes/donations for the fest
- Christine will write a press release for the league
- Kristen will continue posting on Craigslist and emailing softball players
- Christine will write to the Sox guy
- Megan will talk to her old basketball coach about sponsorship or other perks
- Amy will get the fliers with the schedules printed
- Christine and Joelle will write the first newsletter prior to the Flyers game
- everyone should continue approaching people who might be interested in the league or who have friends who might be
- Amy is ordering more business cards

III. Community-building – The Committee continued to discuss how to build and strengthen relationships among players in the league; main topics of discussion were the members-only section of the website and how to get the teams from the early game to stick around for the second game.

Action items:

- Amy will look into having a password-protected section of the website
- Missy will organize a post-game pizza outing for July 11